



April 2020 Global Pandemic Tracking

Since January of 2020, the Red Ball Drills® have been used to run pandemic scenarios for global organizations and corporate environments.

Our groundbreaking approach focuses on process and strengthens crisis preparedness for industry leaders – including those in healthcare, commercial properties, research facilities, manufacturing, distribution centers, esports, arenas & stadiums.

Red Ball Drills® are instrumental for assisting management and operations to adjust their pandemic plans, with dramatic effect:

- **Protecting Employees** – Employees look to the organization for leadership and protection. Each business we serve seeks the optimum means to protect their employees in their plan -- knowing there will likely be temporary, or extended, workforce attrition.
- **Protecting Critical Business Functions** – Workforce reduction adds risk across all other business operations, from supply chain to accounting. We address the real risk that multiple key integrated functions may overstress all functions collectively, ultimately leading to business failure.
- **Accounting for Asymmetric Threats** – General threats do not stop in the face of a pandemic crisis. A hurricane during a pandemic, backlash from terminations due to a pandemic, elevated crime, protection of critical assets, and more. It is important not to lose focus on issues which impacted your business before the pandemic started.

“Working with Red Ball Drills resulted in immediate changes in process, and improvements across our business safety and resiliency.”
- Major U.S. Crisis Response Leader



Our Safety, Communication, Control model differs from typical drills or exercises in very fundamental ways.

Some programs claim to be ‘customized’ for each client, but instead they focus on *their own* methodology. Red Ball Drills® are in fact a very different exercise – a site-specific, process and policy preparation drill – fully scenario-driven by your team.

With the Red Ball Drills® there are never any trauma-inducing events or disruption to daily operations. The revolutionary approach we bring is all about intelligent layers of learning and serious discussion among the participants and the stakeholders. **Call or visit us online to find out more.**

