



Red Ball Drills® have special application in K-12, major universities, community colleges and special needs environments. We move beyond standard “Run Hide, Fight” exercises -- into preparedness, policy and protocols where teachers and administrators become the ‘Subject Matter Experts’ who can directly lead the focus and learning with our unique drills.

“The Red Ball Drills design – no fake weapons, no lockdowns and no hiding – led to a better understanding of our threats and risks. It’s an intelligent approach to the problem.”

- Administrator, Tribal K-12 School

Red Ball Drills® allow safety and security operations to change the focus from “response” to “process” – with dramatic effect:

- Highlights the “human factors” leading to violent behavior, and helps develop the process for acting “before a major incident or event” to keep students and faculty safer
- Begins to address gaps or missing policy, which can be critical for safety enhancement, and are often simple, small changes
- Challenges the schools’ preparedness for cybersecurity attacks, or ransomware events with emerging strategies
- Educates administrators and staff on best practices across all stakeholder relationships and multiple challenges



Our Safety, Communication, Control model differs from “Run, Hide, Fight” exercises in very fundamental ways.

Unlike response drills (run in the same manner a thousand times before) Red Ball Drills® are truly a different exercise – a location and site-specific preparation drill – scenario-driven by you!

In the actual running of any Red Ball Drills® there are never any simulated firearms, weapons, fakes, or trauma-inducing events. The revolutionary approach we bring is all about intelligent layers of learning and serious discussion among the participants and the stakeholders. **Call or visit us online to find out more.**