



Red Ball Drills® have been held in commercial distribution centers and warehouse facilities, without interrupting daily operations or ever traumatizing employees and managers. We've effectively planned for active shooter, workplace violence, and termination threat risks.

**“As a global company with 3,300 employees under one roof, the Red Ball Drills were a perfect fit, and led to tighter safety policies.”**  
- Security Director, 2 Million+ Sq. Ft. Distribution Center

**Red Ball Drills® are instrumental in allowing safety operations to start changing the conversation from “response” to “process” – with dramatic effect:**

- Ensures assessment of all identified aspects of your supply chain and operations, for threats or risks
- Identifies specific business priorities and operational needs, not just the same ‘pre-determined outcomes’ – each Red Ball event brings new scenarios and learning
- Allows for immediate process improvement, even during the Drills as vulnerabilities are identified
- Helps staff and line workers to elevate their own safety and security observance and reporting



**Our Safety, Communication, Control model differs from “Run, Hide, Fight” exercises in very fundamental ways.**

Other programs claim to be ‘customized’ for each client, but instead they focus on their own methodology. Red Ball Drills® are a truly different exercise – a location and site-specific preparation drill – fully scenario-driven by you!

In the actual running of any Red Ball Drills® there are never any simulated firearms, weapons, fakes, or trauma-inducing events. The revolutionary approach we bring is all about intelligent layers of learning and serious discussion among the participants and the stakeholders. **Call or visit us online to find out more.**

